

Privacy Policy for the Smart City Idea Competition Digitale Brückenbauer 2026

Preliminary note

For the sake of readability and accessibility, this document uses the masculine form. It is important to note that all references apply to people of all genders.

Information pursuant to Article 13 of the General Data Protection Regulation (GDPR/DSGVO)

1. Responsible authority

The following entity is responsible for data processing in connection with the idea competition “Digitale Brückenbauer”:

science2public – Gesellschaft für Wissenschaftskommunikation e.V.

c/o MMZ – Mitteldeutsches Multimediazentrum

Mansfelder Str. 56

06108 Halle (Saale)

Tel: +49 (0) 345 78 28 24 12

Fax: +49 (0) 345 22 66 259

E-Mail: bickmann@science2public.com

www.science2public.com

2. Collection and processing of personal data

As part of the competition, we collect and process the following personal data:

- Surname and first name
- Age (to verify that you are of legal age)
- Email address
- Telephone number
- Address
- Information about the project idea submitted and your project experience
- Where applicable, images and video material for documentation and publicity purposes
- Where applicable, bank details for the payment of prize money

The data is collected and processed solely for the purpose of running the competition. This includes verifying eligibility, communicating with participants, evaluating, selecting and awarding prizes for project ideas, event management (networking events, award ceremony), as well as project documentation and public relations. For the prize winners in particular, the data is also used for the payment of prize money.

Where photographs or videos are taken during the events, the visual material may only be used for the public relations work of the NPO science2public e.V. and the City of Halle (Saale)'s Smart City project with the prior written consent of the individuals concerned.

3. Legal basis for processing

If you have given us your consent to process your personal data, this constitutes the legal basis for such processing. You may withdraw your consent at any time with effect for the future. However, such withdrawal does not affect the lawfulness of any data processing carried out prior to the withdrawal.

The processing of personal data is carried out on the basis of Article 6(1)(b) of the GDPR/DSGVO (performance of a contract) and, where applicable, Article 6(1)(a) of the GDPR/DSGVO (consent of participants, e.g. for the publication of names or contributions).

4. Disclosure of data

Data will only be disclosed to third parties if this is necessary for the purposes of running the competition (e.g. to the judging panel). Data will not be disclosed to third parties for any other purpose, nor will it be used for advertising purposes, without your express consent.

The data will be forwarded to the competition client. The client's name and address are:

Stadt Halle (Saale) (Smart-City-Büro)

Marktplatz 1
06108 Halle (Saale)

The client and the organiser will store and process personal data for the purposes of project evaluation, project documentation, public relations, the payment of prize money and event management.

5. Storage and deletion of data

Personal data will only be stored for as long as is necessary for the purposes of running the competition and for the purposes specified, or for as long as statutory retention obligations apply.

- General competition data will be deleted no later than 6 months after the competition has ended.
- Financial data (bank details) will be deleted after 10 years in accordance with statutory retention requirements.
- Image and video material will remain stored for as long as valid consent is in place or until such consent is withdrawn.

6. Rights of data subjects

Participants have the right to:

- obtain information about the personal data stored (Art. 15 GDPR/DSGVO)
- have inaccurate data rectified (Art. 16 GDPR/DSGVO)
- request the erasure of your data (Art. 17 GDPR/DSGVO)
- request the restriction of processing (Art. 18 GDPR/DSGVO)
- object to processing (Art. 21 GDPR/DSGVO)
- withdraw your consent to processing at any time (Art. 7(3) GDPR/DSGVO)
- lodge a complaint with a supervisory authority (Art. 77 GDPR/DSGVO)

7. Contact regarding data protection issues

If you have any questions regarding the processing of personal data or the exercise of the rights mentioned above, please contact us at the following address:

Mona Tennert

Project coordination Smart City

science2public – Gesellschaft für Wissenschaftskommunikation e.V.
c/o MMZ – Mitteldeutsches Multimediazentrum
Mansfelder Str. 56
06108 Halle (Saale)

smart@science2public.com

8. Updates to the Privacy Policy

This privacy policy may be amended as necessary to reflect changes in the law or within our organisation. The latest version is available on our website.